

2015 Coronado School of the Arts “ONE ASK”

ADVERTISING OPPORTUNITIES | PROMOTIONAL BENEFITS | SEASON PASSES

200 unique student artists + 5000 attendees to CoSA year-round shows, exhibits and performances in the Coronado Performing Arts Center.

Our attendees, guests and supporters come from all over San Diego, as a local business the opportunity to partner with CoSA brings a unique opportunity to reach new customers and potential clients! And the best part, you are aligning your business with an award-winning program with a stellar reputation as a forerunner in Arts education!

CoSA is only 33% funded by the state. The CoSA Foundation, a non-profit 501c3, is charged to raise the funds necessary to offset the cost of this priceless education and keep the doors open. We ask our parents to shoulder most of the necessary funding and they are happy to invest in the future of their student artist. The rest is raised through two annual major fundraising events, advertising, sponsorships and donations from the community.

Thanks to the vision and drive of Kris McClung and her contemporaries, those that followed and the support of this community, Coronado School of the Arts (CoSA) is entering it's 20th year of providing students the opportunity to explore their creative talents! Won't you join us as we look toward to the next 20?

*We know our community and businesses are asked to support many worthwhile causes in this town. Our hope in creating this **One Ask** is that you will not be inundated by us throughout the year and that **your financial support and partnership is recognized and rewarded!***

Thank You for Supporting our Award-Winning Students !

***Sincerely,
The CoSA Foundation***

CoSA Foundation is a non-profit so all donations are tax deductible - 501(c)(3) Tax ID#: 33-0752143

OPPORTUNITIES to Support CoSA!

Sponsor | Underwriter | Donor
20th Anniversary Gala Dinner & Auction | VIP EVENTS

50% of value of in-kind donations may be applied towards Advertising
 Sponsors and Donors will be acknowledged in the event programs and marketing materials.

- ___ \$250 Champagne for Auction and VIP Events
- ___ \$300 Beer for Dinner Auction and VIP Events
- ___ \$400 Wine for Dinner Auction and VIP Events
- ___ \$1000 Mailing/Printing for Dinner Auction
- ___ Please contact me regarding a donation for your Auction

Cash Donations ___\$_____ Any amount is greatly appreciated!

CoSA SEASON PASS
 Good for ALL CoSA on-campus
 Events + Performances

CoSA Season Pass (up to \$300 Value) _____\$125 each

CoSA Family/Friend Value Pack (4) _____\$400

PURCHASE ONLINE : WWW.COSAFUNDATION.ORG

ADVERTISING OPPORTUNITIES

X	COST	AD SIZE	BENEFITS
	500	1/4 PAGE 4-Color 5" wide x 2" high or 2.5" wide x 4" high	2 Season Passes + website recognition
	750	1/2 PAGE 4-Color 5" wide x 4" or 2.5" wide x 8" high	2 Season Passes + website recognition
	1000	INSIDE FULL PAGE 5" wide x 8" high	2 Season Passes + website recognition
	2000	PREMIUM: 4-Color Cover 5.5" x 8.5" - inside back cover	2 Season Passes + website recognition
	5000	PREMIUM 4 - Color Cover 5.5" x 8.5" - inside front cover	4 Season Passes/ Recognition in PR and Theater Signage
	10000	PREMIUM 4 - Color Cover 5.5" x 8.5" - back cover	4 Season Passes/ Recognition as a PATRON of the ARTS in all PR +Theater Signage & all CoSA Materials & website 2 VIP CoSA Gala Tickets
	25000	PREMIUM 4 - Color Center Spread + Personal Customized Sponsor Banner in the theater lobby.	4 Season Passes/ Recognition as a PATRON of the ARTS in all PR +Theater Signage & all CoSA Materials & website 2 VIP CoSA Gala Tickets

Ad Artwork- Deadline for October Program is Sept 25th

- _____ I will email my high-res, print-ready ad to anna.woerman@coronadocusd.net
- _____ (jpeg, tiff or png)
- _____ Use same artwork as 2014-15 program
- _____ Please design an Ad for my business (\$50 pre-paid)



::: LEGACY CONTRIBUTION :::

■ Dedicated seat in our state-of-the-art Performing Arts Center. Naming a seat in honor of your CoSA student, family or special Arts lover.

■ Sole Naming Rights to the Coronado Performing Arts Center. Join the ranks of prominent families whose names adorn some of the more iconic buildings in the County!!

For more information please contact Tara Noonan at 522-6202 or email admin@cosafoundation.org Please reference

One Ask in the subject line. *The Gift that Last a Lifetime*

Contact Information

Address _____ City _____ Zip _____

Name: _____

Phone (____) _____ Cell Phone (____) _____

Email _____

*Business Name: _____

*Manager (or)

*Owner Name: _____

*Business email: _____ Business phone (____) _____

*Website: _____

**Payment Information Please complete and mail to:
CoSA Foundation P.O. Box 181587 Coronado, Ca 92178**

My total commitment for 2015-2016 is \$ _____

Please invoice me Charge my Credit Card Check attached payable to CoSA Foundation

Name on Card: _____ Card # _____

Exp: ____/____/____ Sec. Code _____ Authorizing signature _____

Billing Address if different from above _____

For internal use only	Cash Total:	\$ _____	Check deposited	_____
	In-kind Value	\$ _____	Passes sent	_____
	Recog. Value	\$ _____	CoSA Rep	_____

SAVE-THE-DATE

2.20.2016

GALA

Coronado School of the Arts

CELEBRATING 20 YEARS



20 Years of Creating Stars
View more at: www.cosasandiego.com/calendar

2015 -2016 CoSA Season

Fall for the Arts Oct. 2 5 pm	Classical & Contemporary Dance Dec. 11-12 7 pm	Senior Dance Showcase Apr. 7	Visual Arts Exhibition May 17 (Opening) 5:30 pm May 18-19
Music Recital Oct. 15 7 pm	Band & Choir Concert Dec. 16 7 pm	Technical Theater Expo Apr. 8 7 pm	Classical & Contemporary Dance May 20-21 7 pm
Bat Boy Oct. 16-17, 23-24 7 pm Oct. 25 2 pm	A Piece of My Heart Feb. 19, 26-27 7 pm Feb. 21, 28 2 pm	Catch Me If You Can Apr. 29-30 7 pm May 1 2 pm May 6-7 7 pm	Scene Night May 23 7 pm
Horror Film Night Oct. 28-29 7 pm	CoSA Foundation Dinner Gala Feb. 20 5:30 pm	Musical Theater Tour Group May 5 7 pm	Musical Theater Senior Showcase May 24 7 pm
The Repertory Company Nov. 19-20 7 pm	Digital Arts Expo Feb. 26-27 7 pm	Musical Theater & Drama Revue May 12 7 pm	Band & Choir Concert May 25 7 pm
Musical Theater & Drama Revue Dec. 3 7 pm	The Repertory Company Mar. 17-18 7 pm	Directing Scene Night May 13 7 pm	Digital Arts Extravaganza May 26-27
	Music Recital Mar. 23 7 pm		